

Entrepreneurship & Management Inquiries

**EMI**  
congress

**TEAM**  
UNIVERSITY

TASHKENT

**7<sup>th</sup>**  
**INTERNATIONAL**  
**ENTREPRENEURSHIP**  
**SOCIAL SCIENCES CONGRESS**

**June 20 -22, 2022 Tashkent / Uzbekistan**

[www.emissc.org](http://www.emissc.org)

**PROCEEDINGS**  
**BOOK**

ISBN: 978-605-73415-0-1 | Publishing Date: August, 2022



ISBN 978-605-73415-0-1



Entrepreneurship & Management Inquiries



**7th International EMI**

**Entrepreneurship & Social Sciences Congress**

**20-22 June 2022, Tashkent - Uzbekistan**

**PROCEEDINGS E-BOOK**

Editors

**Prof.Dr.Himmet KARADAL**

**Prof.Dr.Erdogan EKIZ**

**Assoc.Prof.Dr. Muhammet SAYGIN**

**Dr.Evren DİNÇER**

**Menekşe ŞAHİN KARADAL**

**Dilkur Academy, August 2022**

## Presentation

7<sup>th</sup> International EMI Entrepreneurship & Social Sciences Congress was hosted by TEAM University in Tashkent (**Uzbekistan**) between June 20-22, 2022 and held in **hybrid form** with **185 papers prepared by 281 academics from 143 universities/institutions and 32 countries**: Türkiye, USA, UK, TRNC, Taiwan, Romania, Norway, Belgium, France, Argentina, Albania, Uzbekistan, Azerbaijan, Kyrgyzstan, Kazakhstan, Pakistan, Georgia, Philippines, N.Macedonia, New Zealand, Jordan, South Africa, Zimbabwe, Nigeria, Malaysia, Bangladesh, Iran, UAE, India, Ukraine, Morocco. 185 papers were presented on the Congress but, **89 papers** were included in the **proceedings book, 60 of which** are from **outside Turkey**. **Therefore, the 8th EMI Congress should be considered as an international congress with academic incentive conditions.**

The aim of the congress is to **develop human, social and cultural capital**. The EMI Congress is an **academic, social and cultural organization** where academics, entrepreneurs, public and private sector managers and NGO leaders, artists and students **exchange information**. The main theme of the congress will be “*The Entrepreneurship and Social Sciences in Turkic World*”. It is organized in cooperation with BAİBU, Cambridge International University (**Uzbekistan**), Eastern Mediterranean University (**N. Cyprus**), Vision University (**N. Macedonia**), University of Stavanger (**Norway**), Silifke Chamber of Commerce and Industry, Cyprus Science University, Nişantaşı University, İstanbul Esenyurt University, Jizzakh State Pedagogical Institute (**Uzbekistan**), *Diplomat University (Uzbekistan)* ve *Turan University (Kazakhstan)*.

On the day of completion of this journey, we are delighted with a high level of satisfaction and aspiration. It is important to offer our sincere thanks and gratitude to a range of organizations and individuals, without whom this year’s conference would not take place. We would like to thank all the conference delegates, the Track Chairs and the reviewers and the staffs at **TEAM University** for their efforts. This conference would have not materialized without the efforts of the contributing authors for sharing the fruit of their research and the reviewers for scrutinizing, despite their busy schedules. ***We would like to remind that all ethical, moral, legal and academic responsibilities for the studies included in this proceeding book belong to the authors.*** We also thank our members and colleagues who accepted the duty to participate in the Scientific Committee and for their valuable help in the screening, selecting, and recommending best contributions.

**Prof. Dr. Himmet KARADAL, Prof.Dr.Erdogan EKIZ, Assoc.Prof.Dr. Muhammet SAYGIN, Dr.Evren DİNÇER, Menekşe ŞAHİN KARADAL**

## Organising and Scientific Committee

### Congress President:

Prof.Dr. **Himmet KARADAL**

**Host President:** Prof.Dr. **Erdoğan EKİZ**, Dean of Faculty, TEAM University, **Uzbekistan**

### Coordinators:

Assoc.Prof.Dr. **Mohammed Abubakar** & Assoc.Prof.Dr. **Muhammet Saygin**

Assoc.Prof.Dr. **Gülbeniz Akduman** & Assoc.Prof.Dr. **Hatice Baysal**

**Menekşe Şahin Karadal** & Dr. **Yahya Can Dura**

Dr. **Dababrata Chowdhury** & **Murat Er**

### Honor Committee

Prof.Dr. **Mustafa TÜMER**, Honorary President, Eastern Mediterranean University, **TRNC**

**Hikmat ABDURAHMANOV**, CEO of TEAM University, **Uzbekistan**

Prof.Dr. **Mustafa ALIŞARLI**, Rector, Bolu Abant İzzet Baysal University

Prof.Dr. **Necmettin ATSÜ**, Rector, İstanbul Kent University

Prof.Dr. **Ünal AY**, Rector, Çağ University

Prof.Dr. **Nihat ALAYOĞLU**, Istanbul Chamber of Commerce

Prof.Dr. **Sharipov Shavkat Safarovich**, Rector of Jizzakh State Pedagogical Institute, **Uzbekistan**

Prof.Dr. **Fadıl HOCA**, Rector, International Vision University, **Macedonia**

Prof.Dr. **Hamlet ISAKHANLI**, Founder and Rector of Khazar University, **Azerbaijan**

Prof.Dr. **Jafar JAFAROV**, Rector of **Azerbaijan State Pedagogical University**

Prof.Dr. **Azamat Anvarovich**, Rector, Cambridge International University, **Uzbekistan**

Assoc.Prof.Dr. **Elyor MAKHMUDOV**, Rector of Diplomat University, **Uzbekistan**

Dr. **Akhmetov Berik Bakhytzhonovich**, Rector, Kazakhstan Yessenov University, **Kazakhstan**

Dr. **Evren DİNÇER**, Mayor of Aksaray Municipality

### Scientific and Advisory Board

Prof.Dr. **Şevki ÖZGENER**, Nevşehir Hacı Bektaş Veli University

Prof.Dr. **Adnan ÇELİK**, Selçuk University

Prof.Dr. **Mensur NUREDİN**, Vice Rector of International Vision University, Gostivar/**Macedonia**

Prof.Dr. **Muhsin HALİS**, Dean of Business Faculty, Kocaeli University

Prof.Dr. **Asım SALDAMLI**, Dean of Tourism Faculty, Bolu Abant İzzet Baysal University

Prof.Dr. **Uğur YOZGAT**, Vice Rector of İstanbul Nişantaşı University

Prof.Dr. **Sima NART**, Sakarya University

Prof.Dr. **Yaşar AYYILDIZ**, Bolu Abant İzzet Baysal University

Prof.Dr. **Feridun KAYA**, Bolu Abant İzzet Baysal University

Prof.Dr. **Emin CİVİ**, University of New Brunswick, **Canada**

Prof.Dr. **Fevzi OKUMUŞ** - University of Central Florida, **USA**

Prof.Dr. **Hüseyin ARASLI**, University of Stavanger, **Norway**

Prof.Dr. **Levent ALTINAY**, Oxford Brookes University, **UK**

Prof.Dr. **Chiang Kao**, National Cheng Kung University, **Taiwan**

Prof.Dr. **Adeyinka TELLA**, University of Ilorin, **Nigeria**

Assoc.Prof.Dr. **Azer DİLANCHIEV**, International Black Sea University, **Georgia**

Assoc.Prof.Dr. **Yusif ALİYEV**, Director of Guba branch of **Azerbaijan State Pedagogical University**

Assoc.Prof.Dr. **Jabbarova Anora Javlievna**, Jizzakh State Pedagogical Institute, **Uzbekistan**

Assoc.Prof.Dr. **Anora JABBAROVA**, Jizzakh State Pedagogical Institute, **Uzbekistan**

Assoc.Prof.Dr. **Gulzhanat Tayauova**, Vice Rector of Turan University, Almatı – **Kazakhstan**

Dr. **Soydan SOYLU**, Middlesex University, **UK**

<b>CONTENTS</b>	<b>page</b>
<b>Presentation</b>	3
<b>Organising and Scientific Committee</b>	4
<b>Contents</b>	5
<b>Name of Paper - Author(s)</b>	
Innovative Approaches and Methods in Azerbaijani Education <b>Assoc.Prof.Dr. Yusif ALIYEV, Dr. Sarkhan JAFAROV</b>	11
Research on the Processes of Modern Entrepreneurship in Uzbekistan <b>Assoc.Prof.Dr.Nargiza BURIEVA</b>	17
Bridging the Gap between Academia and Industry to promote Innovative Teaching through Innovative Education Program (IEP) <b>Dr. Prabha KIRAN, Muxtorova Nasiba SHUXRATOVNA</b>	23
Characteristics of Formation of a Pedagogue as Authority in Modern Society <b>Prof.Dr. Shavkat Sharipov Safarovich</b>	33
The Importance of Using Advanced Pedagogical Technologies in Teaching the Social Sciences- <b>Assoc.Prof.Dr. Anora JABBAROVA</b>	40
Factors of Formation and Development of the Digital Educational Process in the Social Sciences <b>Assoc.Prof.Dr. Umida Fayzullaeva</b>	44
The Current State of Foreign Trade Relations of the Republic of Azerbaijan - <b>Assoc.Prof.Dr. Zakir Eminov, Zaur Imrani, Dr. Sarkhan Jafarov</b>	52
Ahıska Türklerinin XX-XXI Yüzyıllar Aralıęında Azerbaycandaki Demografik Vaziyeti- <b>Dr. Sevil PİRİYEVA KARAMAN, Roza TUKENOVA</b>	59
Unique and Innovative Methods for Installed International Health and Religious Tolerance Ideas in the Mind of Youth in the Family <b>Prof.Dr. Guljahon JUMANAZAROVA</b>	68
The Impact of COVID-19 on the Productivity of Large Companies in Taiwan <b>Prof.Dr. Chiang Kao, Yuan-Ying Wang, Tsai-Chi Ho, Yu-Shian Chen, Ping-Chieh Chen</b>	73
Science Popularisation: A Comprehensive Review <b>Dr. Ahmet SÜERDEM, Dr. Soydan SOYLU, Dr. Emek ÜŞENMEZ, Dr. Nuran DOĞRUER</b>	79
Comparative Analysis of Stylistic Devices in the Context of Covid-19 Pandemic <b>Dr. Milana Abbasova, Tamella Mammadli</b>	83
Analyzing the Impact of COVID-19 on the Entrepreneurship in China <b>Muhammad UMAIR, Azer DİLANCHIEV, Evren DİNCER</b>	97
Aydar-Arnasay Lake System and its Area Prospects for Tourism Development- <b>Akhmadjonova Yorqinoy Tojimurodovna</b>	106
Quality Job Creation as a Cornerstone for Sustainable Economic Growth- <b>Dr. Nargis KHUJANAZAROVA</b>	111
On the Backs of Children: The Relationship between Formality and Child Labor in the Base-of-the-Pyramid- <b>Asst.Prof.Dr. Christopher PRYOR, Prof. Dr. Garry BRUTON, Prof. Dr. Shaker ZAHRA</b>	119
Heydar Aliyev and the foreign policy strategy of the Republic of Azerbaijan <b>Dr. Zaur IBRAHIMOV</b>	125
New Kazakhstan: The Path of Renewal and Modernization	132

<b>Raikhan SUTBAYEVA, Prof.Dr.Himmet KARADAL</b>	
Kazakhstan and the New Silk Road <b>Raikhan Sutbayeva, Prof.Dr.Himmet Karadal</b>	143
Educational Diversity and Role of Turkish Institutions in Peace Building and Conflict Prevention: in the Light of Islamic Perspective of Conflict Resolution <b>Dr. Muhammad Umar Riaz ABBASİ</b>	152
Entrepreneurship and Poverty: The role of Internet Usages in Africa <b>Adenuga Fabian ADEKOYA</b>	159
Records Keeping in Entrepreneurial Business: The Perspective of Students Enrolled in Postgraduate Programme in Records and Archives Management from University of Calabar, Nigeria- <b>Dr.Faith Sylvester Orim</b>	166
Construction of Identities, Media and the Dimensions of the Social <b>Prof. Sergio QUIROGA</b>	172
Information Provision, Curriculum Impact, and Relevance as Predictors of Entrepreneurial Intention among Lis Undergraduates Students in Five Nigeria Universities- <b>Prof.Dr. Adeyinka TELLA</b>	182
Perception of Contents Relevance of Entrepreneurship Education by Educational Technology Lecturers in Nigerian Universities- <b>Dr. Kosoko-OYEDEKO, G.A.</b>	191
Teaching mathematics for entrepreneurship skills: Evidence-based research from Nigeria- <b>Assoc.Prof.Dr. Adedeji TELLA</b>	197
Entrepreneurship education and Self-sustenance among National Youth Service Corps members in Ibadan, Nigeria <b>Assoc.Prof.Dr. Adedeji TELLA, Adetunmbi L. AKINYEMI</b>	202
Undergraduates' Entrepreneurship Intention and Challenges in the Fourth Industrial Revolution- <b>Dr. Ngoaketsi, JOSEPH</b>	207
Effective Forms of Organizing the Work of a Social Teacher for Summer Recreation of Schoolchildren-Sosyal Öğretmenlerin Bahar Tatillerinin Etkin Organizasyonu <b>Zhansulu AKYLBEK</b>	215
Changes in Reproductive Behavior and its Socio-Psychological Processes in Kazakhstan (Kazakistan'da Üreme Davranışındaki Değişim ve Sosyo-Psikolojik Eğilimleri)- <b>Balgerim BEKARYS KYZY</b>	220
Distance Learning of the Kazakh Language Some Issues <b>Assoc.Prof.PhD Bakyt Aitbayeva</b>	226
Social Status and Nutritional Characteristics of Turkic Countries-Türk Ülkelerinin Sosyal Durumları ve Beslenme Özellikleri- <b>Lazzat NYSSANKULOVA</b>	230
Late XX Century - at the Beginning of the XXI Century Processes of Socio-Economic and Historical-Demographic Development in Kazakhstan-XX Yüzyılın Sonu - XXI Yüzyıl Başında Kazakistan'da Sosyo-Ekonomik ve Tarihi-Demografik Gelişim Süreçleri- <b>Assoc.Prof.Dr. Güljamal ZHORAYEVA</b>	235
Review of Art Critic Ziyadkhan Aliyev's Articles Published in 2021 <b>Emil Raul oğlu Ağayev</b>	240
Genocide Committed by Armenians in Southern Azerbaijan in the Notes of Witnesses- <b>Dr.Hasan SAFARİ</b>	244
Geopolitical Configuration in the Middle East- Yeni dönemde Orta Doğu'da Jeopolitik Konfigurasyon- <b>Khalida MALİKOVA</b>	248

Creative Connections of Nizami Ganjavi's Artistic Heritage with Firdovsi's "Shahnameh"- Nizami Gəncəvinin Bədii İrsinin Firdovsi "Şahnamə"Si ilə Yaradıcılıq Bağlılıqları- <b>Dr. Teymurxanlı Vüqar İsmət oğlu</b>	254
Ilham Aliyev and Azerbaijani Education-İlham Aliyev ve Azərbaycan Eğitimi <b>Kerimova Vusale HAMZA</b>	264
Public Policies and Innovative Methods in Azerbaijan during the Covid-19 Pandemic Process- (Covid-19 Pandemi Sürecinde Azerbaycan'da Kamu Politikaları ve Yenilikçi Yöntemler) - <b>Assoc.Prof.Dr. Murteza HASANOĞLU</b>	268
Humanization Component of National Security of Ukraine <b>Assoc.Prof.Dr. Lyaskovska Svitlana Petrivna, Assoc.Prof.Dr. Radovetska Lyidmyla Vasylivna, Golichenko Dmytro Sergiyovych</b>	274
The Relationship between High-Performance Work Systems, Job Security and Job Embeddedness: A Mediation Model- İşe Gömülmüşlük, İş Güvencesi ve Yüksek Performanslı Çalışma Sistemleri Arasındaki İlişki: Bir Düzenlenmiş Aracılık Modeli <b>Mert UNUR, Dr. Mustafa Cengiz,Prof. Dr. Huseyin Arasli</b>	279
Aviation Safety:United Nation Helicopter Flights in Ercan Terminal Control Area (TMA) - <b>İzzet DERKAN</b>	286
Next Generation Air Transportation Application for Turkish National Airspace Development - <b>Assoc. Prof. Dr. Mehmet Necati CIZRELIOĞULLARI, Ph. D. Candidate Pınar BARUT, Lecturer Tapdig İMANOV</b>	297
Dark-Sky Tourism for Sustainable Tourism Recovery <b>Ph.D. Res. Yana Yakushina, Dr. Phil Cameron</b>	303
Legal Consequences in Reference of Civil Law and the Effects of Monetary and Materials Damage: Empirical Analysis of Monetary Damage to the Law in Albanian Institutions - <b>Msc Rakela ISMAILAJ NONA, Prof.Dr. Alba DUMI</b>	318
The Use of Metaphors in Foreign Language Teaching <b>Assoc.Prof.Dr. İrfan TOSUNCUOĞLU</b>	333
The Influences of Beliefs on Language Education <b>Assoc.Prof.Dr. İrfan TOSUNCUOĞLU, Özkan KIRMIZI</b>	339
Patient Satisfaction and Romanian Healthcare System during Pandemic Times! <b>Dr. Dumitru Goldbach, Dr. Mădălin Nicolae Sârbu, Drd. Mădălina Vişan, Drd. Oana Mateuț</b>	346
Changes that Occurred in Higher Education Marketing Strategy due to SARS-COV- 2 <b>Giulia Elena Zaharia, Leonard Niculae Zamfirescu</b>	355
An Analysis on the Role of Turkish Cyprus Tales in Transferring History, Cultural and Social Values-Kıbrıs Türk Masallarının Tarihi, Kültürel ve Sosyal Değerleri Aktarmadaki Rolü Üzerine Bir İnceleme <b>Prof.Dr. Şevket ÖZNUR</b>	359
The Changes and Evolutions in Zimbabwean Small and Medium sized Enterprises (SMEs) in the Covid-19 era <b>Ruvimbo TSAURAI, Assoc. Prof. Dr. Gözde INAL CAVLAN</b>	369
Providing Constructive Feedback: Emotional Intelligence Perspective <b>Prof. Dr. Siham EL-KAFAFI</b>	376
KKTC'de Ortaokul Öğrencilerinin Pandemi Döneminde Online Derslere ve Ders İşlenişlerine Dair Düşüncelerinin İncelenmesi- <b>Özlem Yasemin KARAKUZU</b>	388

KKTC’de Ortaokul Öğrencilerinin Pandemi Döneminde Online Derslere ve Ders İşlenişlerine Dair Düşüncelerinin İncelenmesi <b>Özlem Yasemin KARAKUZU</b>	395
Pandemi Döneminde Online İşlenen Teknoloji ve Tasarım Ders Etkileşiminin Öğrenci Memnuniyetine Etkisinin İncelenmesi <b>Özlem Yasemin KARAKUZU</b>	399
Comparison Between Adoption Intention of Financial Technology in Banks and Non-Bank Financial Institutions Sector of Bangladesh <b>Asst.Prof. Rubaiyat Shaimom CHOWDHURY, Prof.Dr.Himmet KARADAL</b>	403
Foreign Language Attrition and Mother Tongue Proficiency and as Determinants of Students’ Achievement in French Language in Ibadan North Local Government Area of Oyo State- <b>Assoc.Prof.Dr. Araromi Maxwell OLAKUNLE</b>	412
Sumerian-Case Category in Azerbaijani-Sümer-Azerbaycan Dilinde Durum Kategorisi <b>Assoc.Prof.Dr. Yegane Kurbet kızı Kahramanova</b>	424
Educational Achievements of Strengthening Social Capital in Schools <b>Prof. Dr. Akbar Valadbigi</b>	427
Can Uncertainty Be Tolerated By Self-Efficacy? <b>Prof. Dr. Mustafa Fedai ÇAVUŞ, Assoc. Prof. Dr. Ayşe GÖKÇEN KAPUSUZ, Asst. Prof. Dr. Alptekin DEVELİ, Asst. Prof. Dr. Seyil NAJİMUDİNOVA</b>	431
The Future of NFT Technology in The Sports Industry <b>Lecturer Ali KELEŞ</b>	442
Yeni Trend: Çiğ Beslenme (Raw Food) <b>Assoc.Prof.Dr.Fatih VAROL, Revşan AKAY</b>	448
Yeni Nesil Girişimcilik “Start Uplar”: Getir Örneği <b>Assoc. Prof.Dr. Ebru ERTÜRK, Assoc. Prof.Dr. Meral ERDİRENÇELEBİ</b>	456
Sosyal Medyanın Girişimcilik Niyetine Etkisi <b>Asst.Prof.Dr. Özgür ÇARK, Assoc.Prof.Dr. Niyazi GÜMÜŞ</b>	465
Turizmde Paylaşım Ekonomisi: Z Kuşağı Üzerine Bir Araştırma <b>Asst.Prof.Dr. Neyir Hacer TEKELİ, Asst.Prof.Dr. Sezgi GEDİK ARSLAN, Assoc.Prof.Dr. Suna MUĞAN ERTUĞRAL</b>	474
Mobil Bankacılık Uygulamalarına Yönelik Tutumların Kullanıcı Memnuniyeti Üzerindeki Etkisi <b>Assoc.Prof.Dr. Niyazi GÜMÜŞ, Asst.Prof.Dr. Özgür ÇARK</b>	482
Örgütlerde İş Tatmininin Belirleyici Unsurları Kapsamında Çalışan Memnuniyet Anketlerinin İncelenmesi <b>Phd. Student Ahmet ÖZDEN, Prof.Dr.Muhsin HALİS</b>	492
Rekabetin Yeni Çehresi Eko-Bağlam: Elektrik İşletmeleri Kurumsal Raporları Üzerinden Bir İnceleme <b>Asst.Prof.Dr. Berna Turak KAPLAN, Asst.Prof.Dr. Mehmet KAPLAN</b>	500
Entegre Raporlama’da Değer ve Değer Yaratma Süreci <b>Assoc. Prof. Dr. Mehmet YÜCENURŞEN</b>	505
Havayolu İşletmelerinde Farklılıkların Yönetimi Üzerine Bir Araştırma <b>Dr.Ramazan ÇOBAN</b>	515
Türk Cumhuriyetlerinin Makroekonomik Göstergelerinin Hibrit Çok Kriterli Karar Verme Yöntemleri İle Analizi: Türkiye, Kazakistan, Özbekistan, Kırgızistan Üzerine Bir Uygulama - <b>Res.Asst. Serkan ÇELİK, Prof.Dr.Ferudun KAYA</b>	526
Sürdürülebilir Bir Gelecek İçin Ekolojik Girişimcilik	535

<b>Assoc.Prof.Dr.Zeliha TEKİN</b>	
Girişimcilikte Kültürel Farklılıklar: Çalışma Yöntemleri Üzerine Dünyadan Örnekler <b>Assoc.Prof.Dr. Zeliha TEKİN, Arzu ÇOTUL</b>	544
Proje Yönetimi Olgunluğu, Ürün Geliştirme Süreci Olgunluğu, Şirket Büyüklüğü ve Şirket Yaşı Arasındaki İlişkinin Araştırılması: Antalya Teknokent Bilişim Firmaları Üzerine Bir Araştırma <b>Res.Asst. Aslı GÖDE, Prof. Dr. Adnan KALKAN</b>	552
The Impact of Benchmarking and Budgeting on Competitive Priorities-Kıyaslama ve Bütçelemenin Rekabet Önceliklerine Etkisi <b>Dr. Derya YÜCEL, Prof.Dr. Rahmi YÜCEL</b>	565
Asimetrik Bilgi Çerçevesinde Bankaların Kurumsal Yönetim Uygulamalarının Finansal Performansa Etkisi <b>Dr. Hülya ER, Prof. Dr. Rahmi YÜCEL</b>	574
Gümrük Müşavirleri ve Yetkilendirilmiş Gümrük Müşavirlerinin Mesleği İcrası Kapsamında Görev, Yetki ve Yükümlülüğünün İncelenmesi: Mevcut Sistemde Yaşanan Sorunlar- <b>Davut Özden KARA</b>	584
Gümrük Vergilerinde Geri Verme Kararlarının Tüketiciye Etkisi <b>Mustafa MERAL</b>	592
Sapkın Davranışları Etkileyen Faktörler <b>Prof.Dr. Hakan Vahit ERKUTLU, Aycan KALFAOĞLU</b>	601
İslami Perspektiften Tüketici Ahlakı <b>PhD Candidate Murat ER, Prof. Dr. Remzi ALTUNIŞIK</b>	610
Havalimanı Çalışanlarında Stres Faktörlerinin Belirlenmesi: Nitel Bir Çalışma <b>Asst.Prof.Dr. Sabiha ANNAÇ GÖV</b>	622
Hava Kargo Şirketlerinin Tarife Planlaması Üzerinde Covid-19 Etkileri <b>Seda KARAGÖZ, Assoc. Prof. Dr. Selahattin Savaş ATEŞ</b>	633
İlaç Sektöründe Cam Tavan Sendromu Var mı? <b>Pharmacist Elif Nur KAZMANLI, Asst. Prof. Dr. Gülşen KIRPIK</b>	641
İlaç Sektörünün Yönetim Düzeylerinde Çalışanların Sosyo-demografik Özellikleri: Çevrimiçi Bir Araştırma <b>Pharmacist Murat ERSOY, Asst. Prof. Dr. Gülşen KIRPIK</b>	657
Audit Procedures and Ethical Audit in Public Administration-Kamu Yönetiminde Denetim Usulleri ve Etik Denetim <b>İsmail YILDIRIM, Asst.Prof.Dr. Çetin KAPLAN</b>	671
Women Entrepreneurship: Motivation Factors & Barriers <b>Asst.Prof.Dr. Gaye ONAN, Assoc.Prof.Dr. Muhammet SAYGIN</b>	681
Geleneksel ve Düşük Maliyetli Havayolu Taşıyıcıların Vizyon, Misyon ve Sosyal Sorumluluk Bakımından Karşılaştırılması: THY ve Pegasus <b>Asst.Prof.Dr. Sabiha ANNAÇ GÖV, Merve ÇALIK</b>	693
Determining the Usage Status of the Instagram Platform by Tourism Faculties in Turkey - <b>Prof. Dr. Şafak ÜNÜVAR, Graduate Student Gözde UYANIK ERKILIÇ</b>	702
<b>Congress Program</b>	

**7th International EMI  
Entrepreneurship & Social Sciences Congress  
20-22 June 2022, Tashkent - Uzbekistan**

**PROCEEDINGS**

UNIVERSITY OF IBADAN LIBRARY

## Entrepreneurship education and Self-sustenance among National Youth Service Corps members in Ibadan, Nigeria

Assoc.Prof.Dr. Adedeji TELLA  
0000 - 0001 - 5807 - 4668

Adetunmbi L. AKINYEMI  
University of Ibadan, Nigeria  
[dejtell@gmail.com](mailto:dejtell@gmail.com)  
0000-0002-8406-5981

### Abstract

The unemployment is at alarming rate in Nigeria especially among the graduates and the youth, despite the country's huge natural resources. However, the endemic is not peculiar to Nigeria alone, but almost all Sub-Sahara African states. It is indeed a long-standing global issue. This study therefore, advocated for a refocused educational system towards the acquisition of vocational, technical and entrepreneur skills to enhance business ideas among graduates, particularly university learners called corps members in Nigeria. Human Capital Entrepreneurship and Entrepreneur Event theories guided the study. The study adopted the mixed-method design. Two hundred and sixty two National Youth Service Corps (NYSC) members posted to Ibadan, Oyo state in 2019 were selected purposively for the study based on their willingness and consent to participate. Eight resource persons who were doing well and employer of labours in diverse fields were enlisted to give talks on skill acquisition, idea generation, creativity and innovation and entrepreneurship intention. A reliable and validated questionnaire on skill acquisition, ideas generation, creativity and innovation and entrepreneurship intention were pretested and post tested to collect information from corps members before and after training by the resource persons. The training lasted eight weeks, two weeks each for resource person. The study was complemented with 24 corps members for focus group discussions. Quantitative data were analysed using mean, standard deviation and Cochran C test at 0.05 level of significance, while the qualitative data were content-analysed. Skills acquisition ( $2.13 \pm 0.65$ ;  $2.75 \pm 0.95$ ), business idea generation ( $2.42 \pm 0.71$ ;  $2.75 \pm 0.85$ , creativity and innovation ( $2.65 \pm 0.86$ ;  $3.05 \pm 0.97$ ) and entrepreneurship intention ( $2.35 \pm 0.46$ ;  $2.65 \pm 0.69$ ) before and after training were high as against the threshold of 2.50. Entrepreneurship education enhanced youth self-sustenance among service corps members in Ibadan, Nigeria through skills acquisition, business idea generation, creativity and innovation and entrepreneurship intention.

**Keywords:** Entrepreneurship education, Entrepreneurship Intention, Youth empowerment, Service Corps Members in Ibadan, Vocational skills.

### INTRODUCTION AND LITERATURE REVIEW

Education is an important enterprise for the development of any society, especially because of its goal of creating material values, reducing poverty and inculcation of business sense or idea. In line with the global trends, vocational and technical education policy was carried out in Nigeria through the introduction of the 6-3-3-4 system of education in the early 80's. This policy was revised in 1998 to usher in the 9-3-4 system of education primarily targeted for enhancing the development of knowledge and skill acquisition for adaptation into world of work and the larger society through entrepreneurship education. The emergence of entrepreneurs is considered favourably as a policy

strategy in many developed nations for self-sustenance among youths, hence, it is given the centre stage on issues of graduate unemployment and economic development. This is due to the fact it contributes to nations' wealth by creating employment opportunities, opening new markets, driving industrialisation, as well as an increase in productivity leading to the equitable distribution of income and a higher standard of living for the populace (Jahanshahi, Nawaser, Khaksar & Kamalian, 2011).

The introduction of entrepreneurship training by the National Universities Commission (NUC) in 2006 was one of the intervention techniques and policies in line with global developments to refocus university education in the direction of entrepreneurship development as well as to fight the persistent rise in graduate unemployment. At present, entrepreneurship education in Nigerian universities is provided as compulsory general course, while some universities provide or offer first degree in Entrepreneurship. However, for an entrepreneurship education programme aimed toward self-sustenance to achieve its goal, the shape and the key elements of such a programme must favourably motivate students' orientations and considerations of entrepreneurship as a future career.

In Nigeria, graduates formed the bulk of unemployed youth after leaving university education. Nigeria has long anticipated for social cohesion, tolerance and harmony as an aftermath solution to civil war she witnessed in mid-60. The country introduced National Youth Service Corps (NYSC) in 1975, a one year mandatory service for all graduates within 30 years age bracket upon completion of university education. In her recognition that entrepreneurship learnt at undergraduate might not be enough or might not have been offered in some universities due to shortage of manpower now incorporate entrepreneurship education as mandatory of the one year service programme. The objective of the programme is to instill in the youths or corps members, vocational, technical and entrepreneur skills to enhance their business ideas particularly that they will be thrown out to the world of labour market.

Skill acquisition, ideas generation, creativity and innovation and entrepreneurship intention were isolated as major factors that these youths were lacking (Fagebo, 2021). Skill acquisition is a decisive factor regarding development of entrepreneurial skills (Hytti & O'Gorman, 2004). This suggests that the skill of a youth cannot be overemphasised particularly because practical skills and experience are required to inculcate entrepreneurial skills in youths. Business planning as an entrepreneurial activity that involves the totality of the entrepreneurship education and training. Shulman and Shulman (2004) also stressed the role of practical business experience and training of entrepreneurship educators in motivating considerations of entrepreneurship as a career by students.

Idea generations is one of the stages in many innovation process. There are many techniques that can be used for idea generation but how do you know which one is the right one? In many idea generating process, the goal is lot of ideas –without evaluating or judging the merit of those ideas.

There are six major categories of ideation process in literature (the universal search methods, trend gathering, idea hunting, problem/solution finding, outside in and peer to peer and future dreaming). Business idea or idea generation then become an essential factor in entrepreneurship education. A business idea is a concept that can be used for financial gain that is usually centred on a product or service that can be offered for money. An idea is the first milestone in the process of building a successful business. The characteristics of promising business are innovative, unique, problem-solving, profitable and understandable. A business idea is often linked to its creator who needs to identify the business value proposition in order to market and establish competitive advantage. A business idea is the first spark of entrepreneurship (Rae, 2010).

Other factor is creativity and innovation. Since entrepreneurship education is designed to equip students with entrepreneurship skills and ways to develop entrepreneurial intent (Lackey & Middleton, 2015). Creativity is the intellectual activity to create new ideas, while innovation is the action taken to transform the new ideas to a result. Innovation creativity and entrepreneurship involve the ability to turn ideas into action, entrepreneurial mindsets and skills. It also focus on building and scaling an idea sustainably, which requires examining new technological perspective through inquiry search. Learners are engaged and motivated when given the opportunity to meet the needs of a community by enhancing concepts, ideas or products, taking risks and experimenting with new strategies. Close to this in entrepreneurship education and self-sustenance is the entrepreneurship intention which is a psychological state that guides our attention toward specific business goals in order to achieve entrepreneurial results. It is also a recognition that individual take actions to develop new business or create new values in existing enterprises. De Nobile et al (1999) holds that entrepreneurial intention is the entrepreneur's intrinsic cognition, preference and behavioural tendency to create a new business. Krueger (2000) interprets entrepreneurial intention as a subjective attitude and expectation of potential entrepreneurs about whether they engage in entrepreneurship activities or not. Thompson (2009) defines it as the belief that entrepreneur intend to start a business. It is a subjective state of entrepreneurs' attention, energy and behaviour oriented to a specific goal (Bird, 1988).

The decision to build a new business is considered as a thoughtful thinking activity and planned behaviour of entrepreneurs (Lee et al, 2005). Therefore, entrepreneurship ideas stimulated by inspiration must be reached through E.I. E.I is the premise of entrepreneurial behaviour. People with high E.I are more likely to start a new business than those with low E.I. Based on this, this study advocated for a refocus educational system towards the acquisition of vocational technical and entrepreneur skills to enhance business sense of graduate youth in Nigeria. Human capital theory which posits that human beings can increase their productive capacity through **greater** education and

skill training guided this study. It emphasise that the stock of skill, ability, expertise, education and knowledge in a nation at a point of time-meaning we need an investment in human capital to produce more human capital out of human resources particularly during an economic crisis.

## METHODOLOGY

The study adopted the mixed-method design using triangulation approach. This involved aspect of both quantitative using questionnaire and qualitative using interview schedules. Participants of the study involved 262 National Youth Service Corps (NYSC) member serving in Ibadan, Oyo state in 2019. These were carefully and purposively selected owing to their consent and willingness to participate in the study. This was possible through the assistance of their zonal inspector that permitted the training to be done during their compulsory community participation day. This happens once a week specifically every Thursday of the week. They were trained by eight resource persons drawn from business world owing to their brilliant performance in their respective business enterprise. They were also graduates of note and employers of labour.

The training involved talks on skill acquisition, idea generation, creativity and innovation and entrepreneurship intention. A reliable and validated questionnaire on the above were pre-tested and post-tested on the participants after the training that lasted eight weeks. This was complemented with structured interview guides with selected 24 corps members. The resource persons used two weeks each in their training. Quantitative data were analysed using mean, standard deviation and Cochran C test at 0.05 level of significant, while qualitative data were content-analysed.

## RESULTS

Skills acquisition; ( $2.13 \pm 0.65$ ;  $2.75 \pm 0.95$ ); business idea generation ( $2.42 \pm 0.71$ ;  $2.75 \pm 0.85$ ); creativity and innovation ( $2.65 \pm 0.86$ ;  $3.05 \pm 0.97$ ) and entrepreneurship intention ( $2.35 \pm 0.46$ ;  $2.65 \pm 0.69$ ) before and after training were high as against the threshold of 2.50. Most complained from the interviewed conducted centred on unconducive environment and government inability to aid their ideas even after graduation from schools.

**Conclusion:** Entrepreneurship education enhanced youth self-sustenance among service corps members in Ibadan, Nigeria through skills acquisition, business idea generation, creativity and innovation and entrepreneurship intention.

**Recommendations:** Government should strengthen entrepreneurship skills among students from their first day in the university by including courses on entrepreneurial studies in their curriculum.

## REFERENCES

- Bird, B. (1988). Implementing entrepreneurial ideas: the case for intention. *Academy of Management Review*, 13, 442 – 453.
- De Noble, A., Jung, D. & Ehrlich, S. (1999). Entrepreneurial self-efficacy: The development of a measure and its relationship to entrepreneurial action. In: *Frontiers of Entrepreneurship research*. pp. 73 – 78. P&R Publication Inc. Waltham.
- Fagebo, M. O. (2021). Entrepreneurship education and youth self-sustenance among national service corps members in Ibadan North, Oyo State, Nigeria. Unpublished Masters' Project, University of Ibadan. Pp 1 – 88.
- Hytti, U & O'Gorman, C. (2004). What is enterprise education? An analysis of the objectives and methods of enterprise education programme in four European countries. *Education + Training*, 46(1), 11 – 23.
- Johanshahi, A. A., Nawaser, K., Sadeq-Khaksar, S. M. & Kamalian, A. (2011). The relationship between government policy and the growth of entrepreneurship in the micro, small and medium enterprises of India. *Journal of Technology Management and Innovation*, 6(1), 66 – 76.
- Krueger, N. & Carsrud, A. (1993). Entrepreneurial intentions: Applying the theory of planned behaviour. *Entrepreneurship and Regional Development*, 5, 315 – 330.
- Lackeus, M. & Middleton, W. K. (2015). Venture creation programs: bridging entrepreneurship education and technology transfer. *Education + Training*, 57(1), 48 – 73.
- Lee, S. M., Chang, D. & Lim, S. B. (2005). Impact of entrepreneurship education: A comparative study of the U.S. and Korea. *International Entrepreneurship and Management Journal*, 1, 27 – 43.
- Rae, D. (2010). Universities and enterprise education: responding to the challenges of the new era. *Journal of Small Business and Enterprise Development*, 17(4), 591 – 600.
- Shulman, L. S. & Shulman, J. H. (2004). How and what teachers learn: A shifting perspective. *Journal of Curriculum Studies*, 36(2), 257 – 271.
- Thompson, E. R. (2009). Individual entrepreneurial intent: Construct clarification and development of an internationally reliable metric. *Entrepreneurship Theory and Practice*, 33, 669 – 694.